

MoBlog

www.moblog.com.sg



What is MoBlog?

MoBlog (**Mobile Blogging**) is a **personalized, real time, interactive** mode of sharing your thoughts and photos with your friends and web buddies while you're on the move.



Others see what you've been up to – **Anytime, Anywhere**



WHY MOBLOG?

Make Friends & Keep in Touch

A place where you can make new friends, catch up with old ones & find people of similar interests

An Online Diary

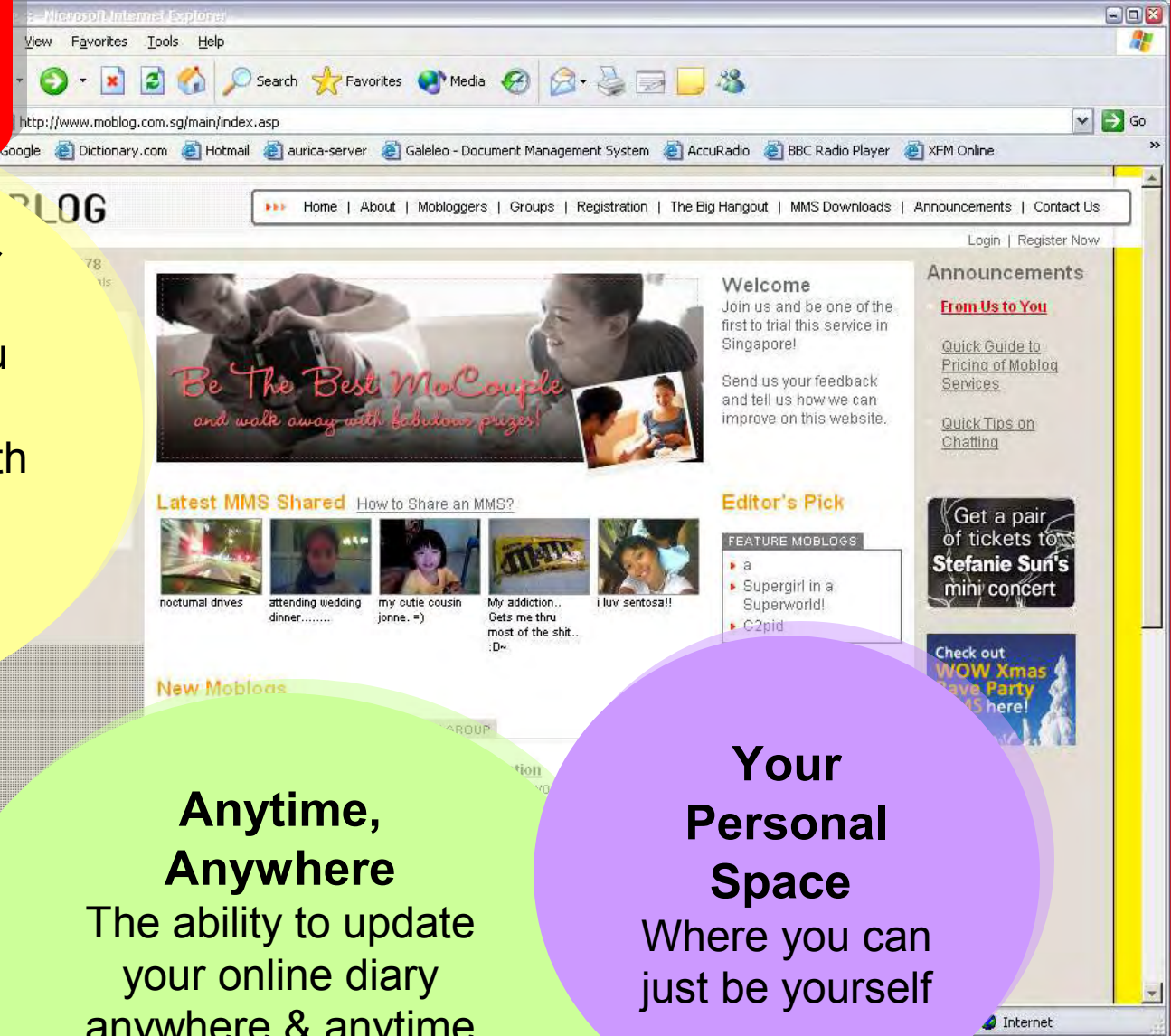
Publication of personal thoughts, images and weblinks

Anytime, Anywhere

The ability to update your online diary anywhere & anytime via your mobile phone by SMS or MMS

Your Personal Space

Where you can just be yourself



What you can do as a MoBlogger?

Chat with other MoBloggers online or via your mobile phone

Create your own MMS downloads

Share your **MMS** on your blog site

Share your **thoughts** online via blog entries

Create your own **Photo Album**



Be a MoBlogger

Insights to some of our MoBloggers...



Estee, Female, 20

Be Contemplative

HostSara, Female

“When you kiss.. do you think keeping your eyes open or closed is better?

It's something tt i've deliberated abt previously...

But.. hmn. To be honest.. I never really did kiss with my eyes open when I made those deliberations.

Mostly because for one... like everyone else.. I thought i would look stupid and cockeyed.

I guess everyone watches the telly and movies and all.. and generally.. they always keep their eyes closed.

Plus, it's rude to stare.

But when you realise someone has their eyes open midkiss.. cos say.. u opened your eyes for a flash... what do you do?

I guess i might feel insulted... because then I probably would feel like I was more "into the kiss" then the receiving end. Right?

Thing is.

How do you tell if the other person is enjoying the kiss if you don't check? Cos I know I can fake the funk too... and practically look at my watch at the same time.

... So tell me... is this a societal norm thing? Or is it just social graces...

To open... or not to open... That is the question.”



Be Baffled



Invokerz, Male, 19

“Guys.. help me out here, like you know i am a commitment freak... i just cant commit... and i and hoping to find a cure =)
YOU can help by answering some questions of mine =)

How many friends of yours have been in a relationship for more than 5 years and are still happy?

Have you been in a relationship for more than 5 years and are you happy?

Can you honestly and whole heartedly say that you parents are happily married?

Do you think they could be better off without each other?

Do you know more happily married couple or unhappily married couple?

help me... if you are one of the surviving pple that still believe in love conquers all..”



Be Clear



Mia, Female, 24

“Best friend will clean out your room 8-12 times in the entire course of friendship, sneeze her way through old letters and laugh with you at old crushes.

Boyfriend will clean out your room twice, before declaring he'll rather go through national service again.

Best friend will wake up, sees you all curled up in a ball, realizes she's robbed you of the blanket, and throw the entire blanket over you while she curls up in the cold.

Boyfriend will wake up, realizing he's robbed you of the blanket, throws the smaller half of it over you and snuggle his snoring self under the bigger half.”



Be A Superhero

Spidey, Male

“ I am a man with a mask who possesses more than one identity. When I am out playing superhero, I put on my mask and demonstrate my capabilities and superiority, but when I am off my superhero duties, I am just an ordinary person facing the same problems as everyone else faces, just as Spider-Man faces the reality of life in his alter ego as Peter Parker.

When at work (or in the office), I have to put on an invisible mask or a front that demonstrates my authority, so to subdue my subordinates and ensure they do not climb over me. Out of office, I am just another ordinary person facing the same problems as everyone else everyday, struggling to make ends meet, to acquire my basic needs, financially, physically, mentally, and family.



Be A Parent

Nickword, Male, 36

“Sometimes, little bits of wisdom just creep up on you. With my twin terrors around, these moments of clarity somehow just jump out at me. It's true that children teach you more about yourself than you realise most times.

For instance, it popped into my head just a few days ago that the boys sometimes make all the angst and frustration of bringing them up just a little bit more worthwhile. I realise that there are things about the boys that I look forward to. Some of these are:

1. The sudden smile that they give while they're asleep. Probably dreaming some innocent dream of fun and play. I'm envious!
2. The look of adoration and love when I'm just romping around with them. Last night, Cephias gave me one of these looks. The look seemed to say that he was just happy with me being there, at that moment.
3. The faces that light up when I step into the house at the end of the work day. The faces that say, Daddy we're so glad you're home.
4. The peaceful faces when they fall asleep, and the funny positions they adopt when they're sleeping.

Not an exhaustive list, but it does make life a lot better knowing I have these two monkeys to come home to.”



Be Brave

C2pid, Male, 28

“一名男生暗恋一名女生，男生不知道女生爱不爱男生，男生犹豫了很久，最后女生意外死了，男生永远无法和女生在一起，甚至女生知道他都不可能，男生很不甘心。这叫遗憾。

一名男生暗恋一名女生，男生不知道女生爱不爱男生，男生犹豫了很久，最后敢于鼓起勇气告诉女生他爱她，接受她的是拒绝或者嘲笑，最后朋友都劝他别做，男生很不甘心。这叫后悔。

选了谁？

遗憾，还是后悔？

遗憾，你永远不知道真相，永远活在想象的幸福中。想象中，男生和女生永远相爱，结婚生子，直到白发，携手一起离去。人生中有千百种如果，如你所愿的结果，多美好。

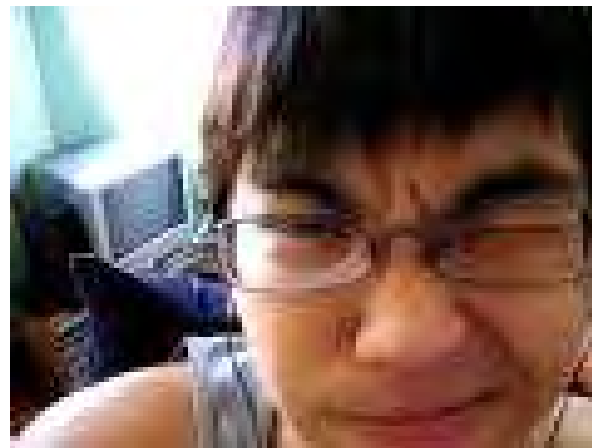
听听点，这叫逃避。

后悔，是因为不想有遗憾。做自己想做的事，尽管结果不如预期，但是为了活下去的勇气。

何事未必是残酷，幸福有时也降临。人生是自己的，后悔也是自己选的，最重要是面对。

面对人生，面对后果。

好听点，这叫勇敢。



Be A Groupie

A Moblog Group is where you can meet people with the same interests to share your views, pictures and MMS with. You can start a Moblog Group or join an existing one



Stephanie Sun



Tsunami Relief



**1st hand
ghost encounters**



Soccer Mania



Be Part of MoBlog!

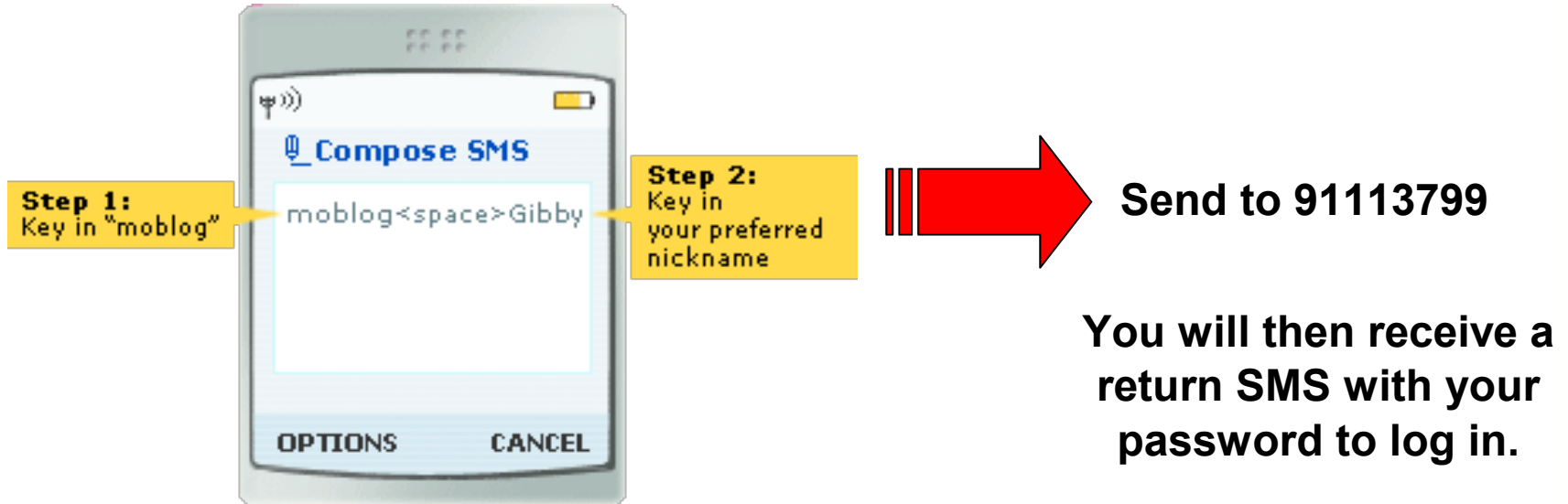


Be Part of MoBlog!

How to register?

Account registration is **FREE!**

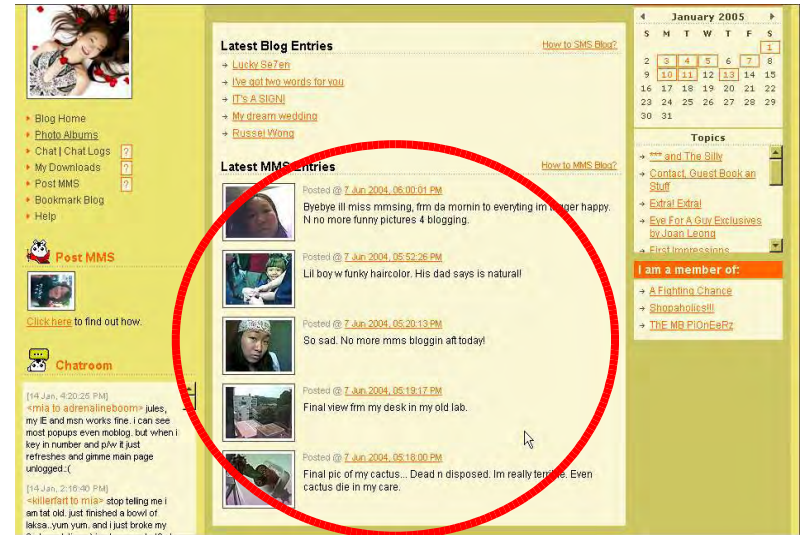
To start, you can register via **online** or **SMS**



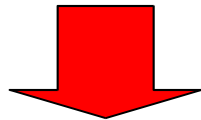
Compose your SMS in the following format
moblog <space> preferred nickname



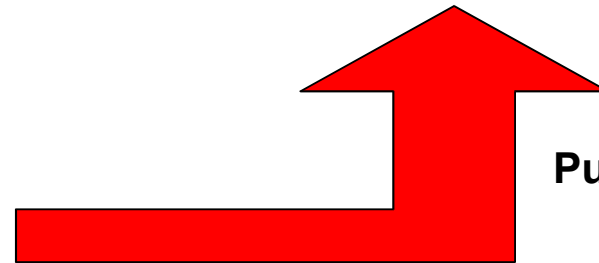
Post a MMS online anywhere, anytime!



To send a MMS update to your blog site,
mms **<space>** moblog **<space>** message



Send to 9177 3799



Publish to your
blog site



You can start your free on-line journal on Moblog!

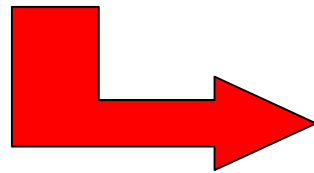
The image shows a screenshot of the Moblog website. On the left, there is a sidebar with navigation links such as 'Main Page', 'Bubblecher (Personal Blog)', 'Customizing your blog page', 'Profile', 'Update Profile', 'Change Password', 'Create', 'New Topic', 'New Blog Entry', 'View', 'Topics', 'Blog Entries', 'MMS Uploads', 'Photo Gallery', 'View Albums', 'Instructions', 'Find out what has changed', 'Blog Entries via SMS', and 'MMS uploads'. The main content area is divided into two parts: a top section for editing a blog entry and a bottom section showing a published diary entry.

Blog Editor Interface:

- Header: "These are the blogs you can blog in. You're now Bubblecher (Personal blog) > Go back to Blog Engine Home Page" and "YOU ARE LOGGED IN AS BUBBLEZ7 | LOGOUT"
- Left sidebar: "Main Page", "Bubblecher (Personal Blog)", "Customizing your blog page", "Profile", "Update Profile", "Change Password", "Create", "New Topic", "New Blog Entry", "View", "Topics", "Blog Entries", "MMS Uploads", "Photo Gallery", "View Albums", "Instructions", "Find out what has changed", "Blog Entries via SMS", "MMS uploads".
- Form fields: "Entry Title" (Emergency Relief Supplies collection centres - Ana), "Select the Topic to Post the Entry Under" (No Topic (Just post under calendar)), "Your Entry" (Rich text editor with text: "Rather than waste my time doing nothing, I think I better start doing something... I received an email from the marketing manager of Ananda Travel and thought it put it here for those who wish to put in some effort for the victims of the tidal killer... Dear all, I'm sure most of you have been following the tragedy unfolding across the region to dig deep and help in whatever little way we can to ease the suffering of the recent events. Please circulate this to everyone you know! Starting from now till 2 Jan 2005, Ananda Travel's branches in the Central...").

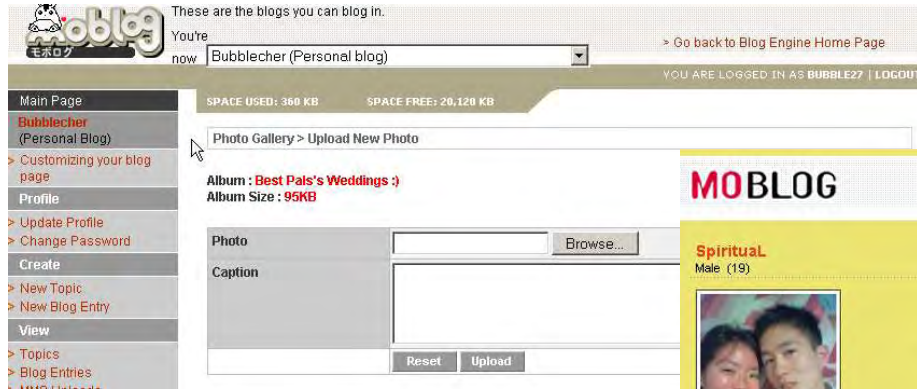
Published Diary Entry:

- Header: "MOBLOG" and navigation links: "Home | About | Mobloggers | Groups | Registration | The Big Hangout | MMS Downloads | Announcements | Contact Us".
- User info: "weihao07 Male (17)".
- Section: "Weihao's Playground".
- Section: "My Diary - Latest".
- Entry: "Singapore Idol [2 Dec 2004, 12:13:21 AM]".
- Text: "hmm, was at home the whole day yet again! **** boring lor. mum wasnt at home this morning till afternoon. so i ordered pizza home, as my lunch. had this buy one get one free thing from pizza hut. i enjoyed my whole after eating this 2 pizzas. been a really long time since i last touched and ate pizza. hmm, yum! it was nice and piping hot!"
- Text: "anyway, the wind was **** strong today. i was lying on the sofa and used my legs to stop the window from closing. the wind was so strong that it can huff, and puff my windows, until it close. things like that, as in strong wind always come at the end of the year. some monsoon thing right? i think so, cos i only learn human geography. haha, sorry.."
- Text: "ayah, i dont know if im going out tomorrow or not lor. its like, everything was "said" to be most probably. now, theres no answer. damn! just bullshitting my day off. luckily that i didnt push off my things for tomorrow. so **** lor. anyways, forget it lah. ive got better things to do."
- Text: "well, my left eye was twitching once in a while today. for sure, some things are happening. erm, hopefully it wont be that bad, just minor ones lor. maybe. like the one i said? going out tomorrow? think so... *shrugs*"
- Footer: "am a member of:" with links to "Food Paradise", "KTV Superstars", "Stefanie Sun Fan Club", "StudentS UniteD", and "The Incredibles Challenge".



Using Blog engine, you can upload your diary online!

Share your photos online on your Moblog site!



These are the blogs you can blog in.

You're now **Bubblecher (Personal blog)** > [Go back to Blog Engine Home Page](#)

YOU ARE LOGGED IN AS BUBBLE27 | [LOGOUT](#)

SPACE USED: 368 KB SPACE FREE: 20,128 KB

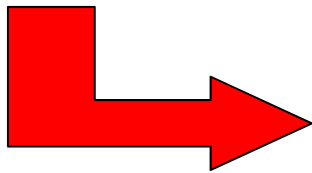
Photo Gallery > [Upload New Photo](#)

Album : **Best Pals's Weddings ;)**
Album Size : **95KB**

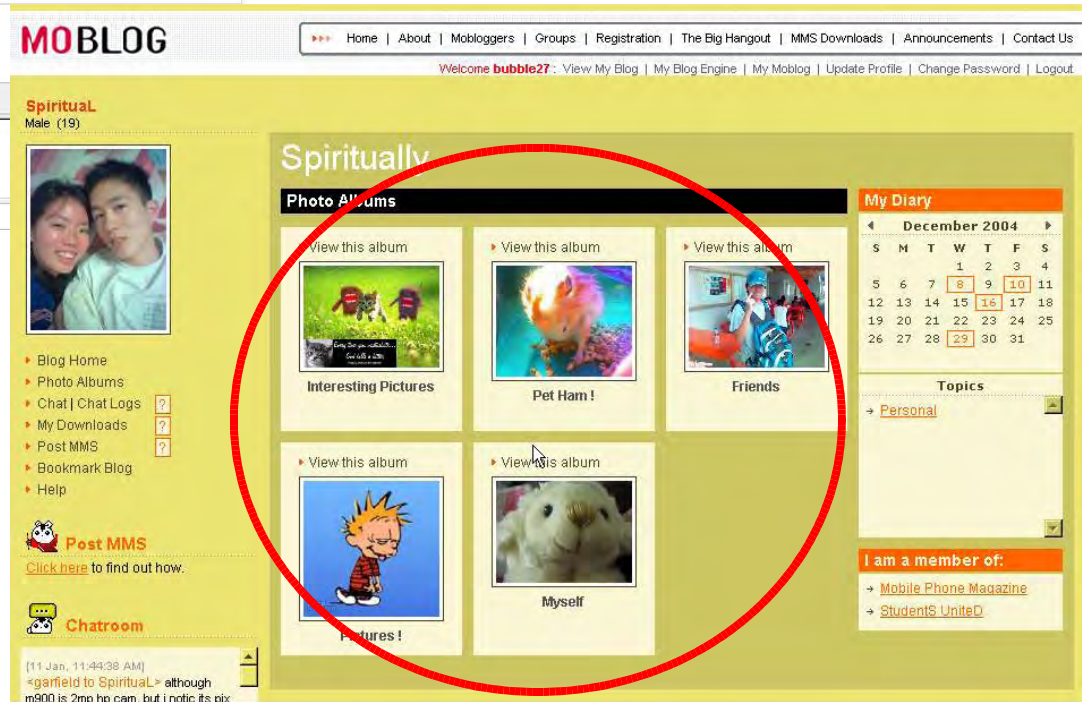
Photo [Browse...](#)

Reset Upload

Main Page
Bubblecher (Personal Blog)
> Customizing your blog page
Profile
> Update Profile
> Change Password
Create
> New Topic
> New Blog Entry
View
> Topics
> Blog Entries



Upload your photos from your PC to your blog site






MOBLOG >>> [Home](#) | [About](#) | [Mobloggers](#) | [Groups](#) | [Registration](#) | [The Big Hangout](#) | [MMS Downloads](#) | [Announcements](#) | [Contact Us](#)


Welcome **bubble27** : [View My Blog](#) | [My Blog Engine](#) | [My Moblog](#) | [Update Profile](#) | [Change Password](#) | [Logout](#)


SpiritualL
Male (19)

Spiritually
Photo Albums

- View this album [View this album](#) [View this album](#)
-  **Interesting Pictures**
-  **Pet Ham!**
-  **Friends**
-  **Figures!**
-  **Myself**

• [Blog Home](#)
• [Photo Albums](#)
• [Chat | Chat Logs](#) ?
• [My Downloads](#) ?
• [Post MMS](#) ?
• [Bookmark Blog](#)
• [Help](#)

 **Post MMS**
[Click here](#) to find out how.

 **Chatroom**

[11 Jan, 11:44:38 AM]
<garfield to SpiritualL> although m900 is 2mo ho cam. but i notic its pix

My Diary
◀ December 2004 ▶

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Topics
→ [Personal](#)

I am a member of:
→ [Mobile Phone Magazine](#)
→ [StudentS UniteD](#)

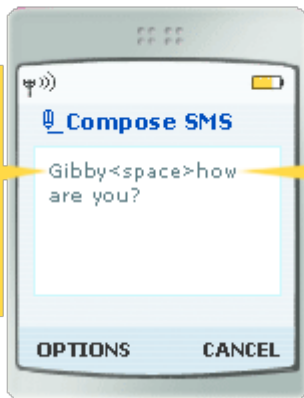


Chat with other mobloggers online or via SMS

I made 10 friends in an hour! How cool is that ...

Via SMS

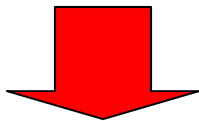
Step 1:
Key in recipient's nickname. Note that all instructions are NOT case sensitive. (i.e. both uppercase and lowercase are accepted)



Step 2:
Your Message

Compose your SMS in the following format

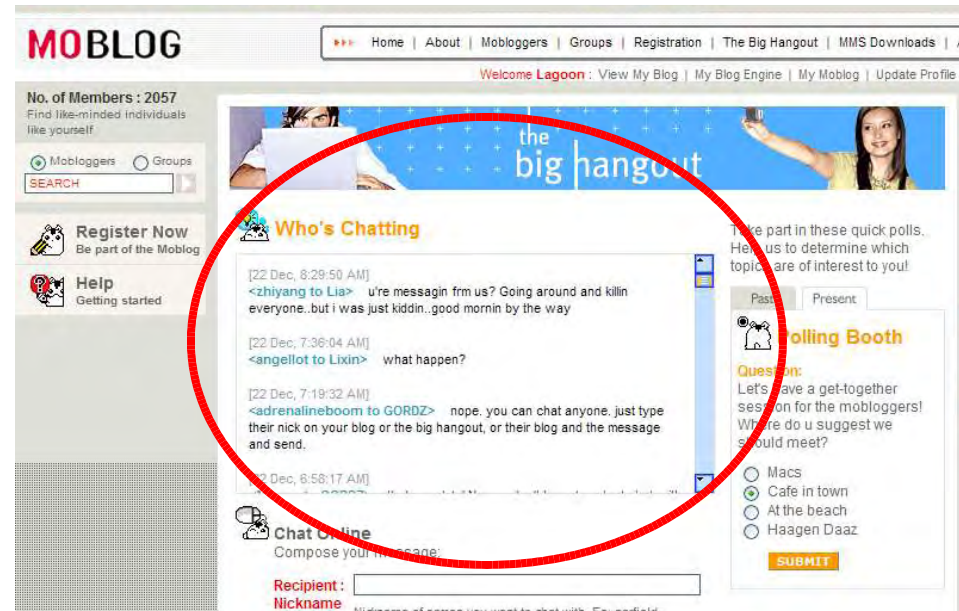
**<recipient nickname> <space>
<message>**



Send to 91373799

Via Online

To chat online, login with your userID and password at your preferred chatroom. Type your message into the text field provided and click **Submit** to send your message



Rates At A Glance

Services	Promotional Price	Sent to :
SMS chat	Normal SMS charge#	91373799
Online chat	Normal SMS charge#	N.A.
MMS blog	Traffic charges per MMS as per respective telcos	91773799
MMS download	50cents per MMS*	91373799
Post MMS	50cents per MMS*	91373799
SMS Blog	Normal SMS charge	91773799
Vote	35cents per SMS	76776
SMS broadcast	Normal SMS charge	91373799
Subscription to blog	Free~	91373799

* Excluding traffic charges which also apply to M1 and Starhub subscribers

Normal SMS charges applies during promotional period, U.P is 35cts per SMS sent

~ Free subscription during promotional period, U.P is \$3-\$5





It's about you getting
your views out there.

MoBlog

Register today
be part of the moment.

www.moblog.com.sg